

METIS CONFERENCES

PARTNERSHIP GUIDE

Put your expertise in the room.

Specialist rail conferences. Practical conversations. Meaningful connections.

Sponsorship & partnerships

Rail infrastructure • Rolling stock • Cyber resilience
Digital transformation • Net zero

Proposed packages and guide prices for review
Final scope agreed for each summit.



01 / THE AUDIENCE

Built around rail's business priorities.

Connect your expertise to the challenges your customers are working to solve.

The people you want to meet

Rail infrastructure owners and managers; railway operators; rolling stock and engineering leaders; asset management, maintenance, digital and cybersecurity teams; manufacturers and technology suppliers.

The conversations you can contribute to

Whole-life asset performance, maintenance and renewals; digital transformation and data; operational resilience and cyber risk; fleet performance and the transition to net zero.

Choose the right setting

Use RIAMS for infrastructure asset management, RCRS for rail cyber resilience, or discuss the relevant Metis programme for fleet, digitalisation and net zero. We will match the format to your audience and objective.

Audience composition, dates, venues and available inventory are confirmed for the individual event. No delegate volume or buying authority is guaranteed.

02 / CHOOSE YOUR FORMAT

A clear route to the right conversation.

Start with a core partnership or choose a focused standalone opportunity.

Headline Partner	**£14,000**	Broad presence + thought leadership
Strategic Partner	**£9,500**	A focused agenda contribution
Technology Partner	**£7,500**	Demonstration + technical visibility
Workshop Partner	**£6,500**	Interactive learning and problem-solving
Executive Dinner Partner	**£5,000**	Hosted relationship-building
Networking Drinks Partner	**£4,000***	Informal conversation and visibility
Roundtable Partner	**£3,500***	A moderated specialist discussion
Research / Insight Partner	**£3,500**	A useful co-branded knowledge asset
Exhibition & Demo Partner	**£2,500***	Product conversations in the break area

* New proposed price. Other prices retain RCRS brochure anchors; all packages are proposed Metis adaptations. Final quotation confirms VAT, production, catering, passes and inclusions.

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03 / CORE PARTNERSHIPS

Lead. Contribute. Demonstrate.

Three levels of presence, shaped around your commercial objective.



Headline Partner

£14,000 guide price

Lead the conversation with an agreed keynote or strategic session, panel contribution and one workshop slot. Prominent event branding, exhibition presence and an agreed promotion plan. Best for a broad market position.

Strategic Partner

£9,500 guide price

Contribute an agreed case-study session and relevant panel participation. Event branding, exhibition presence and an agreed promotion plan. Best for demonstrating expertise around a specific rail challenge.

Technology Partner

£7,500 guide price

Present an agreed lightning talk or demonstration, supported by a technology showcase and event branding. Best for explaining a practical use case and starting product conversations.

Speaking is subject to programme fit and editorial approval. Headline workshop allocation is included, not an additional charge. All inventory is subject to availability; passes and promotion volumes are agreed in writing.

04 / PARTICIPATION

Make the audience part of the discussion.

Evidence-led formats for complex decisions and practical rail challenges.



Workshop Partner

£6,000 guide price

Proposed format: a 60–90 minute facilitated session using a rail case study, practical exercise and discussion. Includes session branding, agreed facilitator participation, promotion and a take-away resource.

Roundtable Partner

£3,500 proposed guide price

Proposed format: a 45–60 minute moderated conversation on one defined challenge. Includes topic development with Metis, host acknowledgement and an anonymised summary of discussion themes.

A useful starting brief

Examples: building an asset data roadmap; translating condition data into renewal decisions; balancing whole-life cost and resilience; aligning rail OT security with operational needs.

Metis agrees invitations, capacity and facilitation. Participation is voluntary; no guaranteed attendance or prospect list. A control-room or depot visit is a separate, host-approved opportunity, quoted after access and safety requirements are confirmed.



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05 / RELATIONSHIPS

Create space for better conversations.

Hosted moments that complement the conference programme.

Executive Dinner Partner

£5,000 guide price

Host acknowledgement, agreed welcome remarks, branding on the invitation and dinner materials, and a seating plan developed with Metis.
Best for deepening existing relationships and building new ones in a focused setting.

Networking Drinks Partner

£3,500 proposed guide price

Branding at the reception, an agreed short welcome and acknowledgement in relevant event communications. Best for approachable brand visibility and informal introductions at the end of a conference day.

Define the experience before booking

Agree the date, venue, guest profile, capacity, sponsor places, hospitality budget and signage.
Reception or dinner exclusivity applies only to the contracted occasion, unless otherwise agreed.

Hospitality and venue costs must be explicitly included or separately quoted.
Metis controls invitations and guest acceptance; attendance by particular organisations or individuals cannot be promised.

06 / PRACTICAL VISIBILITY



Show the solution. Share the insight.

Useful options for a product launch, an evidence-led story or a focused budget.

Exhibition & Demo Partner

£2,500 proposed guide price

An agreed tabletop or demonstration space in the networking area, exhibitor listing and event branding. Confirm footprint, power, connectivity, equipment and passes in the proposal. Speaking is not included.

Research / Insight Partner

£4,500 guide price

A co-branded insight report on an agreed rail challenge, with an agreed distribution plan. The RCRS cyber-risk report provides the model: scope, research inputs, editorial ownership and rights are agreed before booking.

Other opportunities to discuss

- Webinar partnership: extend a useful conference topic before or after the summit.
- Networking break partnership: focused branding during coffee or lunch, with catering and venue costs agreed in advance.

Quoted to scope. These are recommended formats for consideration, not claims of proven demand or guaranteed results. Avoid duplicating benefits already included in a core partnership.

07 / BUILD YOUR PARTNERSHIP



Let's agree what success looks like.

A clear brief, agreed deliverables and an honest view of results.

01

Define the objective

Choose the rail audience, priority topic and goal: awareness, thought leadership, product demonstration or relationship-building.

02

Confirm the package

Agree session scope, branding, promotion, pass allocation, hospitality, exclusivity, deadlines and the full price in writing.

03

Review delivery

Report the activities delivered and available aggregate engagement. Introductions are facilitated where appropriate; commercial outcomes are not guaranteed.

Discuss your sponsorship

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metisconferences.com/sponsorship

Data is shared only with the appropriate permissions; sponsorship does not include unrestricted delegate contact data. No outreach is sent on a sponsor's behalf without agreement.

Review basis: supplied RCRS sponsorship brochure and Metis sponsorship page. New formats, inclusions and prices require approval before public release. October 2026.